

CASE STUDY

Flocks of Pigeons Moved Off Arizona Capitol Museum

Flocks of pigeons had been creating a problem at the Arizona Capitol Museum. The building's ledges, windowsills, and parapet walls were inundated with pigeon droppings, creating a potential health hazard and an unsightly mess. A humane and effective deterrent was needed.

Issues to be addressed:

While the building had a competitor's electric track system already installed on it, the track kept shorting out or "arcing", allowing birds to return to roost and make a mess. Arcing occurs when moisture such as rain gathers on the electric track surface. National Environmental Solutions of Peoria, Arizona was called in to install Bird•B•Gone®'s American made Bird Jolt Flat Track® to keep birds away from affected surfaces. The low visibility electric track uses behavior modification to deter birds. The electric jolt imparted to birds is harmless. Bird Jolt Flat Track® is the only electric track bird deterrent system with patented anti-arcing design to prevent track short outs. It's also the only system with patented glue troughs along the base to insulate the track's conductors.

Challenges to overcome: The flat track had to be installed on high ledges. The installation team had to work around large gatherings around the building. In addition, visitors and some employees had been feeding the birds, compounding the problem. The Bird Jolt Flat Track® had to be installed in small sections at a time, and had to be done by working on weekends and early mornings. Over 200 pigeons had to be trapped and removed.



The Arizona Capitol Museum now free from pigeons after installation of Bird•B•Gone®'s "Anti-arcing" Bird Jolt Flat Track®.



Each window ledge of the building had to have track installed on it.



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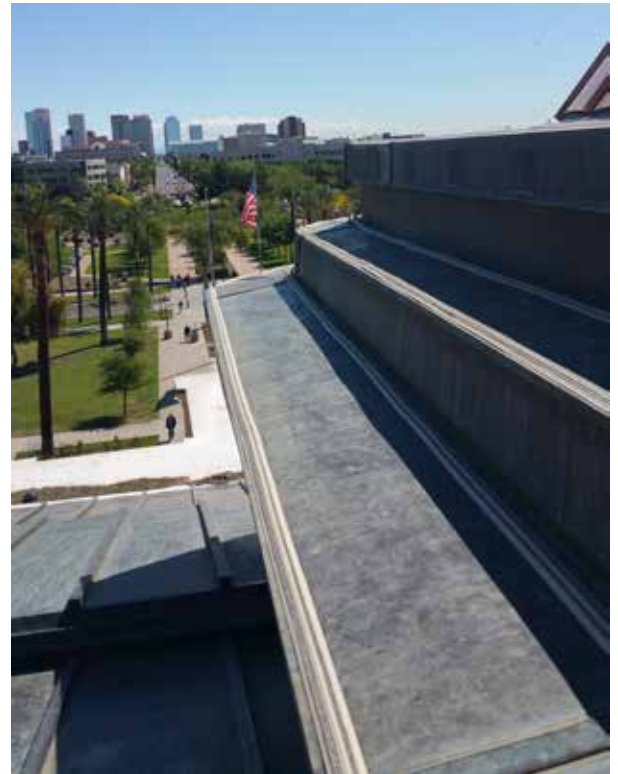
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Product Installed: *Bird•B•Gone Bird Jolt Flat Track® and associated connectors.*

Solution: Over 8,000 linear feet of Bird•B•Gone's Bird Jolt Flat Track® was installed on every ledge, windowsill and parapet wall on the Capitol's museum. The install also included Bird•B•Gone's straight connectors, corners and T-connectors. Every area that was cleaned and subsequently treated with Bird Jolt Flat Track® was "hot" by the end of the day. Sections of the track were energized as they were installed.

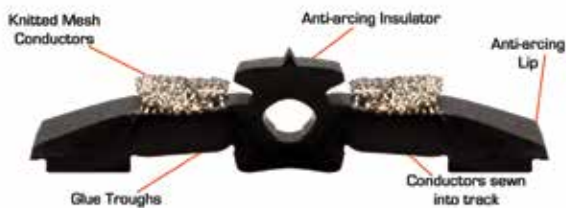
Result: Bird Jolt Flat Track® kept the museum's ledges, windowsills and parapet walls virtually pigeon free, eliminating health and safety issues caused by their droppings. Employees were thrilled with the immediate result.

National Environmental Solutions of Peoria, Arizona has been using Bird B Gone products since 1997. They remain strong advocates of Bird•B•Gone products. In addition to Bird Jolt Flat Track®, the company often uses Bird•B•Gone's netting products and stainless steel bird spikes. They like the low visibility of Bird Jolt Flat Track® and its immediate results.



Bird Jolt Flat Track® covering the edges and backs of ledges keeps pigeons from landing, roosting and nesting.

PATENTED ANTI-ARCING DESIGN



6 STANDARD COLORS AVAILABLE



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