CASE STUDY

Integrated Bird Exclusion At California Store

Location: San Rafael, CA

Bird Problem: Pest birds were sitting and gathering on the grocery stores' sign and parapet walls. The bird

droppings left behind defaced the exterior aesthetic of the building.

Product Installed: Bird Wire; Polycarbonate Bird Spikes™; Bird Jolt Flat Track®

Product Details:

Bird Wire: A low profile tensioned wire system used to physically block birds from landing.

Bird Spikes: A physical bird deterrent used to prevent birds from landing.

Bird Jolt Flat Track: An electrified track system used to prevent birds from landing.



Bird Wire was installed to the tops of the channel letters, glueing the post base in place.



Bird Jolt Flat Track[™] was installed to keep birds off the parapet walls and ledges.



Bird Spikes were installed on the window ledge directly above the sign.



With all of the bird deterrents had been installed, they were virtually invisible.