

CASE STUDY

Reclaiming Retail Sign With Bird Jolt Flat Track®

Location: Fresno, CA

Bird Problem: Pigeons loafing on channel letters above a retail store were leaving behind droppings, harming the store's aesthetic. Due to the excess amount of pest birds, both the retail sign as well as the surrounding roofing were littered with droppings.

Product Installed: Bird Jolt Flat Track®

Product Details: Bird Jolt Flat Track® is a low profile, electric track system that emits a small shock when birds land on its surface. It is effective for preventing large and small birds from landing on both flat and curved surfaces. It is the only electric track system with a patented anti-arcing design.



Channel letters are a common place for birds to land or roost.



The build up of bird droppings can damage a business's image



Bird Jolt Flat Track® is flexible and conforms to the shape of each channel letter.



The low profile Bird Jolt Flat Track® system has kept the retail sign free of pest birds.



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