

CASE STUDY

Bird Exclusion From Local Church

When a local church in Rancho Santa Margarita, CA contacted Bird•B•Gone® about a bird problem on their facility, the bird deterrent manufacturer was thrilled for the opportunity to provide much needed bird control. Bird•B•Gone's values of Faith, Family, and Friends can always be observed in their daily business and the company takes pride in supporting it's customers.

Issues to be addressed: The church was dealing with birds congregating around two notable locations of the building: the most prominent feature, a cross located at the front of the building and an elevated ridge on the roof. These areas of the church often were left scattered with droppings, resulting in an undesirable defacement of the building.

Challenges to overcome: Due to the residual droppings left from the bird, it was necessary to clean the cross and ridge prior to installation. There was also a challenge in installing the correct product to ensure the birds loafing habit was broken along with a total exclusion of the pests.

Product Installed: Bird•B•Gone® Stainless Steel Bird Spike™; Bird Jolt Flat Track®

Solution: There were two solutions for this bird job because of the different locations at which the birds assembled. For the front cross, Stainless Steel Bird Spike™ was the ideal solution in order to deter the birds but also maintain the aesthetic of the cross. For the roof's ridge, Bird Jolt Flat Track® was installed. Due to the width of the ridge, Flat Track was favorable so that the full extent of the ridge was covered.

Result: With both Bird Spike and Flat Track in place, the pest birds were successfully deterred from locating on the building. The pest birds are gone and the most important image of the church was now protected.



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