

## CASE STUDY

### Bird•B•Gone® Gives National Food Retailer Net Advantage to Keep Birds Out

One of the largest independent food retailers in the nation is using a pre-emptive measure to keep pigeons and starlings away from its outside grocery displays and other areas. The retailer has been installing Bird•B•Gone® Heavy Duty Bird Netting to prevent a potentially troublesome bird problem.

**Issues to be addressed:** Gulf States Bird Control currently installs this durable netting in about two stores per month for the retailer—with four stores getting netting this year. Without netting, these pest birds could leave droppings, typically on front porch produce areas.

**Product Installed:** Bird•B•Gone® Bird Net 2000™ Heavy Duty Netting— $\frac{3}{4}$ -inch mesh, black.

**Challenges to Overcome:** The only challenges installers faced to install the netting was working around the construction contractors and their equipment on the new building sites. Installing the netting on existing stores was simple and straightforward, since Gulf States Bird Control has the experience, tools and attaching hardware needed to effect a fast and efficient install.

**Solution:** Bird•B•Gone®'s Heavy Duty Bird Netting ensures that the areas on and around the grocery stores are free of pest pigeons and starlings. Of particular importance is that the netting keeps outside produce display areas free of disease-carrying bird droppings. Gulf States Bird Control has been using Bird•B•Gone®'s Heavy Duty Bird Netting for over 18 years—with no callbacks. Sometimes the weather gets down to the 30s in Texas but the netting continues to hold up. The areas on and around the retailer's grocery stores—old and new—are free of pest pigeons and starlings. Produce areas are free of harmful bird droppings. Once Bird•B•Gone® Heavy Duty Netting goes up, birds stay out.



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