

CASE STUDY

Bird•B•Gone® Bird Spikes: Built from the Ground Up to Hold Up

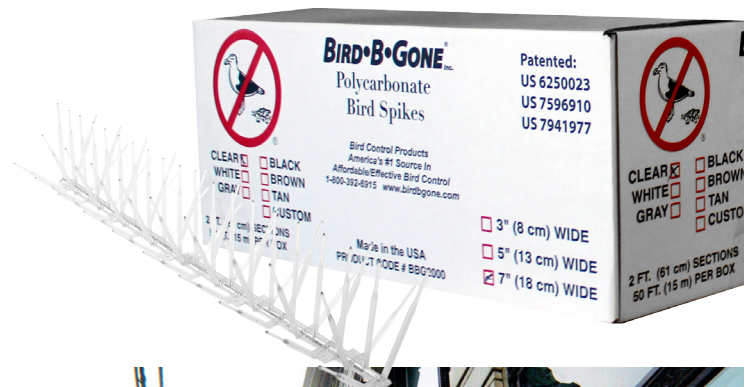
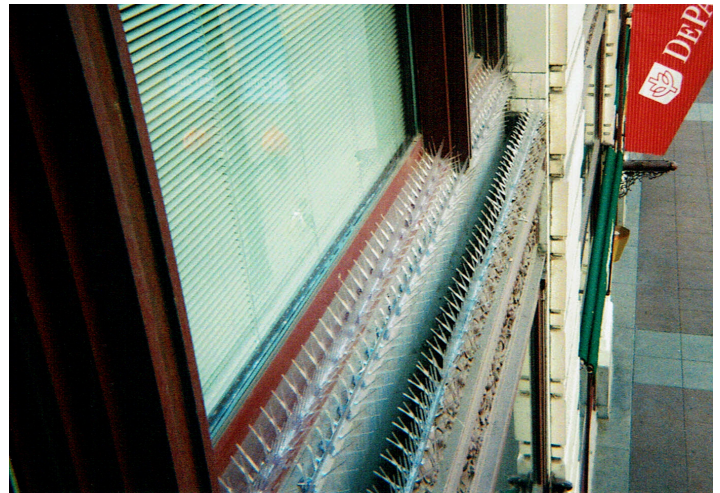
The downtown campus of a major university in Chicago, Illinois had a severe bird problem. The marble, terracotta and granite ledges on one of its buildings had been severely compromised by droppings from a flock of pigeons numbering over 200. The stainless steel bird spikes that were previously installed by another pest control company had become ice-damaged and were falling on the 5-story building. The company had not only used the wrong material for its spikes, but had failed to properly prepare the ledge surface and used an inferior adhesive. As a result, some spikes landed on pedestrians, causing minor injuries that led to potential lawsuits. These legal actions were settled out of court at great expense to the university. To add insult to injury, the previous installer claimed that their “guarantee” had expired and refused to accept responsibility for the poor installation.

Issues to be addressed: Block pigeons from landing on the building ledges and keep the spikes secure by properly installing Bird•B•Gone®’s Polycarbonate Clear Spikes.

Product Installed: *Polycarbonate Clear Spikes*

Challenges to Overcome: The installation posed a challenge because the surface of the ledges had to be properly prepared before any new bird spikes could be installed. This included having to arduously remove the existing bird spikes and the adhesive (liquid nails) that remained on the ledges. This was a very time-consuming process.

Solution: Bird•B•Gone®’s Polycarbonate Clear Spikes were installed more than 12 years ago. Today, the spikes continue to perform without failure, remaining as secure as the day they were first installed. There are several reasons for this. First, Bird•B•Gone® bird spikes are made in the USA of UV-protected polycarbonate plastic one-piece rigid



construction. The weatherproof spikes are built to last and aren't affected by extreme temperatures -200° F to 310° F (-129° C to 154° C). Finally, to ensure lasting performance and stability, specially formulated adhesives were used to secure the spikes to the ledges. Result: no more pigeons or pigeon droppings on the ledges of this building.



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