

## CASE STUDY

### Stainless Steel Bird Spikes at Shopping Center

Pigeons, crows and other birds were making a mess of a new Anaheim, CA shopping center. The birds were sitting on signs, rooftops, and parapet walls, building nests and leaving droppings everywhere. This was not only unsightly to the image of the shopping center but posed a health hazard to employees and shoppers. Bird droppings are known to carry roughly 60 diseases.

**Issues to be addressed:** Prevent pigeons, crows, and other birds from landing on rooftops and curved channel-letter signage. Keep bird droppings off sidewalks below and prevent birds nesting in various areas of the shopping center.

**Product Installed:** *Bird•B•Gone® Stainless Steel Bird Spikes™*

**Challenges to Overcome:** Rid the shopping center of pigeons, crows, and other birds by implementing pest bird deterrents that are virtually invisible. Install deterrents that can follow the shopping center’s curved surfaces—like channel letter signage—to prevent birds from nesting. The bird deterrent needed to be rugged enough to remain effective for years in outdoor weather. It also needed to be humane and not injure birds, installers, or maintenance crews.

**Solution:** Bird•B•Gone®’s Stainless Steel Spikes prevented birds from landing. Easy to install, the spiked strips followed the curved architectural features of signage and other areas of the shopping center. After the installation, there were no more pigeons, crows or other birds creating problems on the shopping center. The client was very satisfied not only with the aesthetics of the product but with the results.

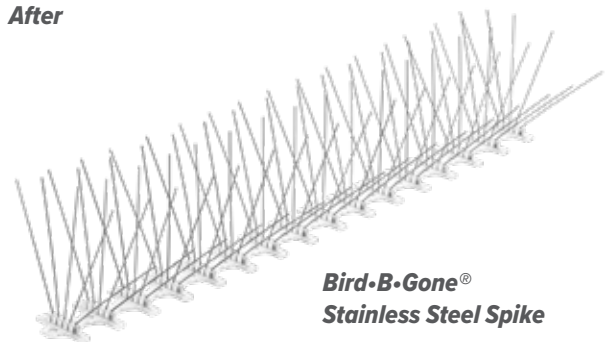
Bird•B•Gone® Stainless Steel Bird Spikes™ feature a patented “bend and crush” design, which keeps the spikes embedded in an unbreakable UV-protected polycarbonate base. This ensures that the spikes will last for years through harsh outdoor weather. The spikes are blunted at the tips, so they won’t injure birds, pets or people. They have been approved by a number of humane groups—



**Before**



**After**



**Bird•B•Gone®  
Stainless Steel Spike**

including the U.S. Humane Society, as well as by the GSA. Each bird spike is manufactured in the USA and comes with a 10-year guarantee.



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